



PRESS RELEASE

Date: Monday, March 3, 2008

District: District 6 – Fresno

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FOR IMMEDIATE RELEASE

CALTRANS SPONSORS “CALIFORNIA LITTER REMOVAL DAY”

Fresno- The California Department of Transportation (Caltrans) and the Adopt-A-Highway Program, continue to demonstrate our commitment to keeping litter and debris off our highways and freeways. In its continuous partnership with Keep California Beautiful and community Adopt-A-Highway groups, Caltrans will participate in its second annual statewide “California Litter Removal Day” in an effort to bring a visual awareness to California’s on-going litter problem.

Tomorrow, Tuesday, March 4, 2008, all Caltrans Districts will make full use of all maintenance crews and special programs/work release personnel to remove litter along California’s highway system as part of the “**Great California Cleanup.**” This date will coincide with the kick-off for the national **2008 Great American Cleanup** sponsored annually by the Keep America Beautiful Program.

Caltrans has invested millions of dollars in the “**Don’t Trash California**” public awareness/educational campaign. In addition to substantial economic costs, litter pollutes our environment, contributes to traffic accidents and delays, and costs the state millions of dollars annually to clean up.

Motorists are advised to be extra careful during the beautification activities planned during the months of March, April and May. Together, we can make a difference by not littering, securing loads in cargo areas, and working together in maintaining the beauty of California.

For more information regarding the clean up efforts scheduled for Tuesday, March 4th, please contact the Caltrans District 6 Public Information Office at (559) 444-2409 or via e-mail to: gloria_rodriguez@dot.ca.gov

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